Donning a red hat and apron, South Florida Congressman Allen West served burgers and a political message over the weekend while feeding more than 30 participants in a Big Brothers and Big Sisters program in Fort Lauderdale.

It was West's way of calling attention to a new business in town, with more than 40 employees, during a time of high unemployment. The Plantation Republican has sponsored legislation in the U.S. House that would provide a tax credit for small businesses that hire the unemployed.

"We must promote policies that remove the barriers for growth, reduce regulatory and tax burdens and eliminate uncertainty about how legislation will affect plans for future growth," West said.

The event was also a way for Five Guys Burgers and Fries to call attention to a new franchise in town while treating some youngsters in the community.

"We're just happy we're able to open and create jobs," Store Manager Toral Leathers said. Five Guys also plans a new location in West's hometown of Plantation.